

ICFP 2025



3-6 NOV • BOGOTÁ • COLOMBIA

Sponsorship Opportunities

Packages & Benefits

A Platform. A Movement. A Community.

3-6 November 2025
Agora Bogotá Convention Center | Bogotá, Colombia

Contact

If you are interested in becoming a sponsor of the 2025 International Conference on Family Planning, **please email sponsorships@theicfp.org.**

TheICFP.org

About ICFP

A Platform. A Movement. A Community.

The 7th International Conference on Family Planning

Since its inaugural convening in Kampala, Uganda in 2009, the International Conference on Family Planning (ICFP) has become a pivotal catalyst in global reproductive health. This world conference is a strategic inflection point for nations, institutions, and individuals seeking to pledge commitments and celebrate successes in family planning and reproductive health.

More than a conference, ICFP has evolved into a **digital platform** resonating with researchers, health equity champions, governments, and local organizations alike. It's a **dynamic movement** propelling universal family planning access, underpinned by a **vibrant community** fueled by collaboration, inclusivity, innovation, and scientific integrity.

ICFP stands as a testament to our shared commitment to **shaping a world where every individual's reproductive health is safeguarded**, and where the principles of partnership, progress, and empowerment illuminate the path forward.

Vision

A connected and informed global community advancing, achieving, and safeguarding universal access to family planning, sexual and reproductive health and rights.

ICFP envisions a collective, cross-sectoral movement rooted in scientific rigor, local ownership, and intergenerational leadership that employs policies, programs, and practices to drive transformative change in global health equity.

Mission

ICFP is a dynamic, multi-sectoral platform, movement, and community that champions the global exchange of evidence-based ideas, inspiration, and information to strengthen country, regional, and global impact.

ICFP propels policy advancements, cultivates innovative research and best practices, reinforces advocacy networks, amplifies community voices, strengthens technical capacities, and catalyzes action towards achieving universal access to family planning. ICFP creates intentional spaces to ignite conversation and build networks to nurture a global movement towards a healthier, more equitable world. With a strategic focus on digital spaces and interdisciplinary collaboration, ICFP bridges diverse perspectives to drive transformative change through co-created programming, community dialogues, and strategic partnerships.

ICFP 2025 BY THE NUMBERS



Audience & Expectations
Family planning and SRHR advocates, practitioners, researchers, influencers, leaders, and more:

5,000+
Total Delegates

800+
Youth

120+
Countries

3
Inspiring
Conference
Days

20+
Pre-
conference
Events

150+
Sessions &
Side Events

1,800+
Oral
Presentations

1,000+
Poster
Sessions

50+
Roundtable
Discussions

150+
Exhibitors
& Booths

10+
Site Visit
Opportunities



The 7th International Conference on Family Planning
Levels of Sponsorship

Benefits

Acknowledgement as "Conference Sponsor" on the ICFP 2025 website and social media channels

Acknowledgement as "Conference Sponsor" on the ICFP 2025 print and digital conference program

Complimentary exhibit booth(s)

Complimentary conference registration

One (1) additional branding opportunity (*see page 3)

Guest column(s) on the ICFP 2025 website

Conference bag insert

Logo displayed on print and digital conference signage

Event-specific banner ad on the ICFP 2025 website

Press release on the ICFP News webpage

Ad on plenary screen

Live-streamed segment on the ICFP LIVE Stage

Ad in the printed ICFP 2025 program

	 Bronze starting at \$10,000 USD	 Silver starting at \$50,000 USD	 Gold starting at \$100,000 USD	 Platinum starting at \$250,000 USD
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	1	2	3	4
	2	4	6	8
	Tier 3*	Tier 2*	Tier 1*	Tier 1*
	1	1	2	3
		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
				<input checked="" type="checkbox"/>
			Full Page	2 Pages or Back Cover

Additional Branding Opportunities

As noted in the chart on the previous page, explore the Tier 1-3 **additional branding opportunities** below.

TIER 3 Options

Multiple sponsors are possible for each opportunity.

- **On-site Side Event in Convention Center - limited availability**
 - Includes promotion on the screen in Plenary Hall + in virtual & print program
- **Pre-/Post-conference Event:** logo on signage & event tickets
 - e.g. Power Shifting, Youth Summit, Faith, Demographic Dividend, etc.
- **Airport & Hotel Shuttles:** logo on signage & shuttles
- **Live and Virtual "Exhibitor BINGO":** logo on signage, online, and BINGO cards & mentions during live prize drawings at ICFP Closing Ceremony
- **Poster Presentation Awards Sponsor:** logo on poster area signage, online, & mentions during award presentation at ICFP Closing Ceremony

TIER 2 Options

One sponsor owns each element unless otherwise indicated.

- **Mobile App:** acknowledgment on conference app home screen
- **Charging Stations:** logo on charging stations throughout convention center
- **Conference Bags:** logo on delegate conference bags & promotional insert
- **Conference Lanyards:** logo on delegate lanyards - **claimed**
- **FPNN Lounge:** logo on lounge signage & promotional materials
- **Video Recap:** logo on conference video recap shown on plenary stage
- **ICFP Youth Lounge:** logo on lounge signage & promo materials - **claimed**
- **Mentorship Engagement Event:** logo on event signage & conference app
- **Lunch & Learn Roundtable Discussions:** logo on event signage & conference app
- **Coffee/Tea Break:** logo on signage at every break table

TIER 1 Options

One sponsor owns each element unless otherwise indicated.

- **Lunch with Leaders Intergenerational Dialogue:** signage & speaking opportunity at event - **claimed**
- **Featured Lunch Session Event:** logo on all lunch service signage on day of session & private, in-room food service for event attendees only - **4 available**
- **Interpretation Services:** logo on signage, presentations, and program descriptions of every session with interpretation
- **Virtual Conference:** livestream & content hub - **4 available, 1 per day**
- **ICFP LIVE Stage in Exhibition/High-traffic Area + Live-streamed** - **3 available, 1 per day**
- **Daily Video Recaps Showcased Before All Plenary Sessions:** logo on video
- **Community-powered LIVE Stage Segment:** Morning Show, Community Programming, Primetime, etc. - **3 available, 1 per day**
- **Pitch Fest:** preliminary Rounds at ICFP Youth Summit & Final Round at ICFP Evening Event (live-streamed)
- **Cyber Café on Main Level of Convention Center:** logo on signage and video and/or logo on all computer screens
- **Fully Customized Opportunity of Choice**

Featured Sponsorship Opportunity

UPLIFTING YOUTH

YOU CAN CHAMPION YOUTH INVOLVEMENT AT ICFP

Cost: \$3,000

You can directly sponsor youth leaders (aged 18–35) to attend, organize, and flourish at ICFP 2025! Youth sponsored include, but are not limited to, regional youth leaders, ICFP Youth Trailblazer alumni, ICFP Junior Researchers, individuals from youth-led organizations part of the AYSRHR Global Roadmap for Action coalition, and individuals from the 120 Under 40: New Generation of Family Planning Leaders awardees.

Available to any individual or organization, this sponsorship opportunity includes a special indicator on your delegate conference badge, worn at all times in the conference center, indicating your financial support for the next generation of leaders in the global family planning and reproductive health field and their efforts at ICFP (one badge indicator per youth sponsored).

Youth sponsors will be invited to attend the **Lunch with Leaders** event (limited space available) during the ICFP 2025 Youth Summit. There, they will be able to meet with selected youth delegates to discuss trending sexual and reproductive health issues affecting youth from their country/region. **See the “Tiers” on page 3 for more opportunities to sponsor the ICFP 2025 Youth Summit.**



*not final badge design



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